

## **Popular Subscription Services Partners with Recorded Books to Provide Digital Subscriptions Using Zinio for Libraries**

September 22, 2015, Michigan City, IN —Popular Subscription Services (PSS) is proud to announce its recent partnership with digital-content provider Recorded Books, Inc. This partnership will allow PSS to provide digital periodical subscriptions to K–12 schools and university libraries through Zinio for Libraries. This collaboration will service today’s increasing need for digital subscriptions in the school and university library markets.

Zinio for Libraries brings the world’s largest digital newsstand to your fingertips. Users can read complete digital editions of their favorite magazines anytime, anywhere, with mobile apps available for iPad®, iPhone®, Android™ and Kindle Fire™/HD/HDX. Users also have the option to instantly stream magazines on their PCs or Macs

With the service launching in school and university libraries in autumn 2015, school and university libraries will soon be able to offers access to digital magazines for viewing and check out.

We are excited to bring this opportunity to our clients and are offering access to a trials site so they can learn the benefits see how to use this award-winning service.

For more information about PSS or to view our expanded digital services, please email [sub@buypss.com](mailto:sub@buypss.com), call 800-426-5038 or visit [www.popularss.com](http://www.popularss.com).

### **About Popular Subscription Services**

Popular Subscription Service (PSS) specializes in providing exceptional periodical service and pricing to libraries, school districts, colleges, universities, medical organizations and government entities.

Our library subscription service has been in operation for over 54 years. Thousands of facilities have chosen PSS for their periodical needs year after year and here is why: • 54 years professional expertise within the periodical industry. • Competitive pricing, order savings and consolidation. • Experienced and skilled staff to assist you via a one on one basis. • [www.popularss.com](http://www.popularss.com). Digital periodicals, online ordering; claim submittal and history. • No cost and non-obligatory competitive bid analysis to help maintain cost within your budgetary resources. • Certified Woman Owned Business within the State of Indiana, and nationally through the Women’s Business Enterprise National Council (WBENC). Thus adding diversity to your supply chain.

For more information, please visit [www.popularss.com](http://www.popularss.com) or call 1-800-426-5038.

### **About Recorded Books**

Recorded Books is the largest independent publisher of unabridged audiobooks and provider of digital media to consumer, retail, professional, school, library and infotainment markets. The company owns an exclusive catalog of more than 22,000 audiobook titles narrated by professional, award-winning actors. Recorded Books provides digital audiobooks and eBooks, as well as other compelling third-party content, including digital magazines and films, through its proprietary RBdigital Gateway platform. The company operates in the United Kingdom through its W. F. Howes subsidiary and in Australia through its Wavesound subsidiary. Recorded Books was founded in 1979 and is headquartered in Prince Frederick, MD.